

MINUTES
NORCAL HUNTER JUMPER ASSOCIATION
Board Meeting 2020/4
June 8, 2020

Meeting called to order at 3:11pm

I. ROLL CALL:

- a. Present: Archer, Benvenuti, Borges, DiCorti-Bush, House, Hudson, Kalember, Lambert, Lampton, Maddox, Orlin, Rattigan, Runk
- b. Absent: Chilcote, Geffken, Hayes

II. CONFIDENTIALITY POLICY

- a. Reminder that all board members have signed the [Non Disclosure Agreement](#) and agree to abide by the terms of this document.

III. SPONSOR REVIEW

- a. See current [list of confirmed sponsors](#)
 - i. Shady Lane Farm
 - ii. Riverbend Equestrian
 - iii. Crystal Image Farms
 - iv. G3 Enterprises
 - v. Headland's Management

IV. MINUTES April 20 Meeting.

- a. [See minutes.](#)

V. FINANCIAL REPORT (Borges)

- a. Financial documents now available online ([See 2020 financials](#)).
 - i. Borges noted there is not significant change from April other than our \$15,000 donation to CPHA
 - ii. Borges noted that considering that we have had no horse shows since March the report does not look as bad as feared
 - iii. Borges noted that the Fundraising committee will look to resume the sponsor pitch now that shows are kicking back up again

VI. NEW BUSINESS

- a. Suggestions for upcoming “special edition” Bulletin (Wasserman)

- i. Wasserman notes that we can reach out to confirmed 2020 sponsors for ads
 1. Wasserman suggests looking at modifying sponsor packages given the unforeseen circumstances of the year due to show cancellations
- ii. Other ideas for upcoming Bulletin
 1. Announce Medal Finals Pointing for 2020
 2. Link to COVID protocols for USHJA and USEF
 3. Promote clinic
 4. Reach out to MEC to see if they want to advertise

VII. OLD BUSINESS

- a. Update on clinic location
 - i. Executive Committee voted to move to MEC
 - ii. Leone has been informed of the location change
- b. Update on Medal Finals contract renewal (Lampton)
 - i. Contract for 2021-2023 has been signed with WPE

VIII. COMMITTEES: -- <https://www.norcalhunterjumpers.com/board>

1. Banquet (Rattigan)
 - a. Rattigan, Kalember, and Wasserman have a phone meeting scheduled with hotel representative this week to discuss details of contract and how to proceed with potential COVID restrictions
 - b. Wasserman will email board later this week with updates
2. Elections (Runk)
 - a. Runk notes that the Board is currently full; citing it that we may need to plan for how we would do an election if we have new board members apply
 - b. Runk and Lampton will confer on election details
3. Publicity (Chilcote)
 - a. Archer spoke to various board members related to providing content for social media
4. Fundraising (Borges/Geffken/DiCorti-Bush)
5. Lobbying/Liaison (Kalember/Chilcote)
 - a. Kalember noted that USHJA Affiliates have the opportunity to apply for Nationals versus it being based on their standing with Norcal
 - b. Kalember notes that starting in 2021; USHJA will combine Outreach with Stirrup Cup program; naming it the "Landmark Program"

- i. Kalember noted that this will allow for Outreach to be more accessible to non-rated shows and make it easier for managers of these shows to host outreach
6. Medal Finals (Runk)
 - a. As noted above, the Medal Finals Contract for 2021 has been renewed and signed by both parties
 - b. Runk confirmed that MEC has a detailed COVID plan in place and is currently awaiting county approval to host events
 - c. Board members confirm that the new qualification criteria needs to state to that riders must “complete the course” in order to qualify for the Medal Finals
 - i. Promote on social media
 - ii. Change on Website
 - iii. Share with managers
7. Special Events
 - a. Developing Young Professional Program/Scholarship (Archer/Borges)
 - i. Tabled to 2022
 - b. Clinic (Hayes)
 - i. Lampton notes that Committee is in the process of signing the contract with MEC
 - ii. NorCal will need to purchase a wireless mic for the large indoor arena
 - iii. The contract would include use of the warm-up arena (also covered)
 - iv. Feed and bedding will be ordered directly with MEC
 - v. Lampton notes that the proposed deadline for applying would be around October 15th
 - vi. Link on website <https://www.norcalhunterjumpers.com/clinic>
 - c. Eq Classics (Borges/House)
 - i. Borges plans to talk to Diefenderfer during August shows to plan for Eq Classics
8. Rules (Lambert)
 - a. Wasserman confirms that the updated Rulebook has been posted to the website
9. Show Standards (Benvenuti)
10. Technology (Lampton)

Meeting adjourned at 3:51 pm

VII. DATE & LOCATION OF NEXT MEETING:

August 10, 2020 - 3:00pm

Join Online:

<https://zoom.us/j/4735289012>

Dial-In:

+1 (669) 900-6833

Meeting ID: 473 528 9012