

MINUTES

NORCAL HUNTER JUMPER ASSOCIATION

Board Meeting 2018/3

April 23, 2018

Meeting commenced 4:06pm

- 1) ROLL CALL
 - a) Present: Archer, Borges, Buckley, Corbridge, Geffken, Hayes, Kuba, Lambert, Lampton, Orlin, Rattigan, Runk
 - b) Absent: Kalember, Petri, Smith
- 2) MINUTES March 26 Meeting
 - a) [See Minutes](#)
- 3) FINANCIAL REPORT (Geffken)
 - a) Financial Documents now available online ([See Financials](#))
 - b) Geffken reported that membership is up, adding there is still a need for upper level sponsorship. Geffken added that the finance status is solid and improved over 2017.
- 4) NEW BUSINESS
 - a) Discussion and vote to adopt Bylaws (Lampton, Hey)
 - i) Polly Hey, counsel for NorCal, reviewed the formation of the Bylaws. Hey verified that the Bylaws can be amended at a later date. Hey confirmed that passing the Bylaws required only one vote.
 - (a) MOTION: Adopt Bylaws as written. Seconded and passed.
 - (b) Lampton noted that the Bylaws will be signed by Wasserman and filed with the appropriate authorities, adding that the Confidentiality Agreements should be signed and returned to Wasserman in a timely manner. Hey explained the implications of signing the Confidentiality Agreement.
 - b) Cargo trailer for NorCal (Smith)
 - i) Runk spoke on behalf of Smith who proposed that NorCal purchase a cargo trailer to store and transport NorCal-owned show materials. Board members discussed the issues of expense, transportation, and liability and ultimately agreed that a cargo trailer was not seen as a wise investment at this time. Hayes agreed to contact Sara Nastri from West Palms with regards to when and where NorCal can begin to store materials per the Medal Finals contract in place with WPE.
- 5) OLD BUSINESS

- a) SECOND VOTE: Increase minimum prize money on eligible jumper bonus program classes from \$2,500 to \$5,000
 - i) MOTION PASSED
- b) Review Options for new NorCal Champion & Reserve Ribbons for 2019 & Beyond (Lampton)
 - i) Lampton noted that NorCal is currently paying \$5 per ribbon for NorCal Show Champion ribbons. Lampton noted that changing to the proposed ribbons would cost between \$3.85-\$4.75 per ribbon depending on the style chosen. Lampton also noted that the proposed ribbons would be the longer length of the ribbons that were used in the past before budget concerns forced a change to the shorter ribbons currently used. Various board members gave positive feedback regarding the ribbons but overall agreed that it would be helpful to view them in person. Runk agreed to bring ribbons to the upcoming Woodside shows and eventually pass them on to Wasserman to take to other shows so board members could take a better look. Lambert offered to submit some variations that he created electronically for the board to review. Further discussion will take place at the next meeting.

6) COMMITTEES

- a) Banquet (Rattigan)
 - i) Rattigan reported that the Intercontinental Hotel agreed to reduce the minimum requirement for the 2018 Banquet. Rattigan noted that additional budget adjustments can be made to aid in reducing the expense of the banquet as the year goes on. Rattigan added that NorCal can increase publicity for the banquet and board members could help with silent auction donations for increased banquet income. Rattigan confirmed that the banquet will take place January 13, 2019.
- b) Elections (Runk)
 - ii) Runk noted there is now an open seat on the board with Herman's resignation. Lampton verified that though typically NorCal would not advertise this early in the year for elections, she sees no reason not to promote the elections of the Fall early and accept early nominations.
- c) Publicity (Kuba)
 - i) Kuba reported that she will be taking photos for NorCal social media post at the upcoming Woodside horse show and will be more diligent in the coming months with regards to NorCal's social media.
 - ii) Publicity Intern: Archer proposed a Social Media Intern position for NorCal as a way for a student to learn about social media and publicity. Rattigan noted this position could help promote sponsors as well.

- iii) Borges suggested producing an early bulletin each year covering important NorCal dates and showing support for lifetime members.
 - iv) Kuba reminded the board to send her NorCal related photos for social media posts.
- d) Fundraising (Geffken)
 - i) Geffken reminded the board that there is still a need for more upper level sponsors
- e) Lobbying/Liaison (Kalembert)
- f) Medal Finals (Runk)
 - i) Runk noted he has agreed to be Medal Finals Chair. Buckley and Runk discussed parameters of this year's Medal Finals with regards to the daily trainer hospitality. Various board members agreed that the trainer hospitality could be ramped down compared to prior years. Buckley confirmed that most sponsor signs from years past should be usable for this year's show.
- g) Rules (Runk)
 - i) Runk noted that the Rulebook is up to date and posted on the website
- h) Show Standards (Lampton)
 - i) Lampton noted that she has been receiving and reading stewards reports for the 2018 shows thus far. Lampton reminded the board that she is still looking for a volunteer to take over the Show Standards Chair position
- i) Special Events
 - i) Clinic (Hayes)
 - (1) Hayes noted that it is likely that this year's clinician will be Mandy Porter. Hayes added that once official confirmation is received, this can be advertised in the Bulletin and a poster can be generated to distribute at shows. Hayes reported that she is still waiting to hear if Porter is TCP certified.
 - ii) Eq Classics (Smith?)
 - (1) Various board members asked if Smith would represent NorCal during the Eq Classics (now to take place at the Brookside Fall Finale).
 - iii) Jumper Teams (Archer/Borges)
 - (1) Geffken noted that she and former board member, Matt Sereni had thought of a NorCal scholarship fund for junior riders. Archer suggested that both he and Borges discuss this idea further before the next meeting.
- j) Technology (Lampton)
 - i) Nothing to report.

7) DATE & LOCATION OF NEXT MEETING

- a) June 11, 2018
- b) Dial-In Information

i) Join from a computer or smartphone using:
PC, Mac, Linux, iOS or Android:
<https://zoom.us/j/729206512?pwd=OYYJFT11QxU>
Password: 2345
Or join using your Telephone:
US: +1 669 900 6833 or +1 408 638 0968
Meeting ID: 729 206 512

Meeting adjourned at: 6:21pm