

MINUTES
NORCAL HUNTER JUMPER ASSOCIATION
Board Meeting 2022/6
December 12, 2022

Meeting called to order at: 4:03pm

I. ROLL CALL:

- a. Present: Archer, Benvenuti, Borges, DiCorti-Bush, Hayes, Lampton, Rattigan, Runk
- b. Absent: Hudson, Lambert

II. CONFIDENTIALITY POLICY

- a. Reminder that all board members have signed the [Non Disclosure Agreement](#) and agree to abide by the terms of this document.
 - i. Borges to read the Non Disclosure Agreement

III. SPONSOR REVIEW

- a. Sponsorship levels offered - [click here](#) for more information to share to interested parties
 - i. Current Sponsors:
 - 1. Rhys Farms, Shady Lane Farm, Headlands Management,
 - 2. Borges has spoken to many interested people about sponsoring in 2023; looking forward to a better year for sponsorship; suggests NorCal start a better campaign to remind big sponsors about their sponsor perks throughout the year so they take advantage of them

IV. MINUTES September 27 Meeting.

- a. See [minutes](#).

V. FINANCIAL REPORT

- a. Financial report tabled to the January meeting.

VI. NEW BUSINESS

- a. No new business.

VII. OLD BUSINESS

- a. Borges confirms that she has left Bill Madden two voicemails in regards to the Brookside request regarding NorCal medals at non-USEF approved shows; no response has been received
 - i. Confirms that she will try again to see if she can make contact

VIII. COMMITTEES: :

- a. Banquet (Rattigan)
 - i. Rattigan encourages board members to send him/Kalamber auction items - haulers, saddleries, barn baskets, etc.
 - ii. Please let the board members know if you want a room at the hotel- we have a special rate of \$149/night
 - iii. Board member roles
 - 1. Volunteers for Set-Up (Arrival at 8:00am) (3)
 - 2. Volunteers for Awards/Step n Repeat Pack-Up (2)
 - 3. Check-In Helper (1) (Arrival at 10:30am)
 - 4. Silent Auction Helper (1)
- b. Elections (DiCorti-Bush)
 - i. Review confirmed board members
 - 1. DiCorti-Bush confirms that 5 new applicants have applied and are still interested in running for the board:
 - a. Lanzone, Gleeson, Belmont, Kyle, Westoff
 - b. Wasserman/DiCorti to reach out to new board members in the next week to confirm first meeting date and send board member binder
- c. Publicity (Benvenuti)
 - i. Board members discuss ways to improve publicity, membership, member perks, etc.
 - 1. Send QR flier to show managers re: membership, hunter bonus, sponsorship, etc,
 - 2. send email, reach out to members about the best way they like to receive their NorCal news and proceed as indicated
- d. Fundraising (Borges)
- e. Lobbying/Liaison (Kalamber)
- f. Medal Finals (Runk)
 - i. Runk notes that Medal Finals overall went well
 - 1. Size of the show did create issues with scheduling- 556 horses
 - 2. Would like to get schedule from WPE more in advance than when we received
 - 3. Having Hudson as TD made a real difference when navigating various situations

4. Borges notes that all of the issues were related to West Palms scheduling and the volume of horses/riders at the shows
 5. Borges notes that we had one meeting after the Medal Finals with WPE and it went smoothly
 6. Board members discuss the impact of the double-points feature and the attendance of the Medal Finals
- g. Special Events
- i. Clinic (Hayes)
 1. Hayes notes that the Clinic was likely one of the best that she has witnessed
 - a. Clinician and Facility were excellent
 - b. Hotel has become very busy, need to book rooms earlier next year
 - c. Hayes wonders about future date conflicts with Thermal
 - d. Borges echoes the need for more board member participation in the future as there was minimal board member involvement this year
 2. Developing Young Professional Program (Borges/Archer)
 - a. Borges to contact interested sponsors of this program and see if they would be interested in being NorCal division sponsors instead since the program has not been initiated at this point; work on doing “fewer things better” in coming year
 - ii. Equitation Classics (Hudson)
- h. Rules (Hudson)
- i. Show Standards (Benvenuti)
- j. Technology (Lampton)
 - i. Lampton confirms she can set up the website to publish our mailed bulletins online and will begin working on this

Meeting adjourned at: 5:24 pm

I. DATE & LOCATION OF NEXT MEETING

Mandatory In-Person meeting

**Sunday, January 15th -following conclusion of Awards Banquet -
Intercontinental San Francisco**

