

MINUTES
NORCAL HUNTER JUMPER ASSOCIATION
Board Meeting 2021/6
September 28, 2021

Meeting called to order at: 5:15pm

I. ROLL CALL:

- a. Archer, Benvenuti, Borges, DiCorti-Bush, Hayes, Hudson, Lambert, Lampton, Runk
- b. Kalember, Rattigan

II. CONFIDENTIALITY POLICY

- a. Reminder that all board members have signed the [Non Disclosure Agreement](#) and agree to abide by the terms of this document.

III. SPONSOR REVIEW

- a. Sponsorship levels offered - [click here](#) for more information to share to interested parties
 - i. Current confirmed sponsors for this year:
 1. Blackhound Equestrian, Blue Water Farm, Cheval Equestrian, Hayes Training, Headlands Management, Horizon's East, JH Sporthorses, La Salle Farms, Riverbend Equestrian, Rhys Farms, Shady Lane, Sequoia Hills Stables, Looking Stone Farm, Hayes Training, Tally Hawk Stables, Van Vleck Sporthorses, Western Saddlery, Cloche Farms, Tulucay Show Stables
 - ii. NorCal received an extremely generous anonymous donation from a lifetime member.
 1. Wasserman confirms a large anonymous donation was received this week; confirmed a thank you note had been written and sent to the donor
 - iii. Borges reminds the Board about post horse show and thank you notes to all sponsors.
 1. Wasserman to purchase Thank You notes
 2. Reminder to draft notes to both WPE and Dale after the horse show

IV. MINUTES August 16 Meeting.

- a. [See minutes](#).

V. FINANCIAL REPORT

- a. Financial reports now available online ([See 2021 Financials](#))

- b. Runk reports that income is increased compared to last year
 - i. Confirms all administrative income has increased from last year
 - 1. Per horse fees, membership fees
- c. Archer confirms that Ryan Polli can create a slide for the video board for this week to promote the NorCal vendor booth
 - i. Booth will provide opportunities for membership renewals , swag sales, sponsor signups

VI. NEW BUSINESS

- a. Review plan for 2022 Shows regarding per horse fee restrictions from USEF for affiliate organizations
 - i. Board members discuss various ideas for 2022 collection of the per horse fee from show managers now that USEF will be removing this privilege for Affiliate organizations

VII. OLD BUSINESS

- a. No old business to discuss

VIII. COMMITTEES:

- a. Banquet (Rattigan, Kalember)
 - i. Borges to check in with Rattigan on status of the hotel
- b. Elections (DiCorti-Bush)
 - i. Board members discuss potential new members including Brian Gruber and Morgan Caplane
 - ii. Publicity (Benvenuti)
 - 1. Borges confirms NorCal will now be featured in Club News section of Flying Changes magazine
- c. Fundraising (Borges)
- d. Lobbying/Liaison (Kalember)
- e. Medal Finals (Runk)
 - i. Runk reviews board member participation plan
 - 1. Fill and organize gift bags for Draw Party (Thursday/Friday)
 - a. Borges, DiCorti-Bush
 - 2. Organize draw party tables/chairs/stage (Friday)
 - a. Borges, DiCorti-Bush
 - 3. Record and annotate draw numbers from exhibitors (Friday)
 - a. Borges, DiCorti-Bush
 - 4. Assist Lauren with NorCal members table
 - a. Thursday-Sunday
 - b. Archer to help or send representatives
 - 5. Observe Medal Finals class for problems and report to David/WPE/TD as well as assist Awards Coordinator with Presentation and Photos (Junior/Senior/3"/Pony on Saturday/Sunday)
 - 6. Hand out programs to attendees (Saturday/Sunday)

7. Hand out hats to trainers and exhibitors (Saturday/Sunday)
 - a. Borges
8. Wasserman confirms that group texts will be sent during the show if help is needed for a particular task
- ii. Wasserman to review swag pricing with Board and get feedback on resale pricing
 1. Grey hoodies- cost: \$23.50- resale price \$65
 2. Baseball Tee- cost: \$12.50-resale price \$35
 3. Grey Sport Long Sleeved - cost: \$21- resale price \$50
 4. Socks-cost: \$14.50 - resale price \$25
 5. Men's Grey Tee- cost: \$13 - resale price \$30
 6. Youth Sport Long Sleeved - cost \$12.50 - resale price \$40
 7. Youth Navy Hoodie - cost: \$22 - resale price \$55
 8. Tumbler - cost: \$15- resale price \$30
- f. Special Events
 - i. Clinic (Hayes)
 1. Hayes confirms that clinic application to go online this week
 2. Wasserman notes that will have 5 colored clinic ads for posting at the show
 3. Board discusses potential plans for heights to be included or potentially removed from this year's clinic depending on interest
 - ii. Developing Young Professional Program - Tabled to 2022
 1. Archer has made outline; Borges and Archer to discuss further
 - iii. Equitation Classics - Tabled to 2022
 1. Hudson expresses interest in hosting the Equitation Classics one of her shows; asks Board for ideas on format and timing
- g. Rules (Hudson)
 - i. Hudson confirms that she and Wasserman updated the USEF tests to be used in the Finals to reflect the current USEF tests that are offered
- h. Show Standards (Hudson, Benvenuti)
- i. Technology (Lampton)

Meeting adjourned: 6:45pm

IX. DATE & LOCATION OF NEXT MEETING

Saturday, December 4, 2021, 6:30pm

Murieta Inn & Spa