Minutes

NORCAL HUNTER JUMPER ASSOCIATION

Board Meeting 2023/3 April 24, 2023

Meeting called to order: 3:05pm

I. Roll Call

A. Present: Belmont, Benvenuti, Borges, DiCorti-Bush, Gleeson, Hayes, Hudson, Kyle, Lambert, Lanzone, Rattigan, Runk, Westhoff

B. Absent: Lampton

II. CONFIDENTIALITY POLICY

a. Reminder that all board members have signed the <u>Non Disclosure Agreement</u> and agree to abide by the terms of this document.

III. SPONSOR REVIEW

- A. Sponsorship levels offered <u>click here</u> for more information to share to interested parties
- B. <u>Current list</u> of previous and confirmed sponsors for 2023.
- C. Borges spoke to many people at Paso; Gleeson will speak to people at Woodside this week; Lanzone spoke to Frank at Western Saddlery, plans to follow up

IV. MINUTES February 20 Meeting.

- A. See minutes.
- B. Minutes approved.
 - 1. Borges encourages members to read the minutes before every meeting to check for accuracy and review the events of the prior meeting

V. FINANCIAL REPORT

- A. Financial reports now available online (See 2023 Financials)
- B. Runk reports that membership fees are increased from 2022 at this time as is show attendance and per horse fee, even without the spring shows at MEC.
- C. Runk confirms that so far the biggest expense this year was the banquet and the division champ and reserve ribbons
- D. Sponsorships will be billed in the coming weeks so that should help with income

VI. NEW BUSINESS

A. No new business to report

VII. OLD BUSINESS

A. Second Vote: Discontinue Modified Jr/Amateur Hunters as a Year-End division for NorCal starting in 2024.

All in favor.

VIII. COMMITTEES:

- A. Banquet (Rattigan)
 - 1. Silent Auction (Gleeson/Lanzone)
- B. Elections (DiCorti-Bush/Benvenuti/Lanzone)
 - 1. Borges notes that Patrice Corbidge is interested in coming back on the Board
 - a) Borges asks Elections Chair to reach out to Corbridge when we start to work on Elections
- C. Publicity (Benvenuti/Kyle)
- D. Fundraising (Lanzone)
 - 1. Lanzone and Westhoff have collaborated and come up with some ideas
 - a) Sponsored food night at a show or NorCal sponsored event at each show to generate money
 - b) Kyle mentions a "Thank the Trainer" edition of the Bulletin as an idea of fundraising
 - c) Borges asks board members to come up with a more solid show fundraising plan whether it be swag sales or fundraising meal
 - d) Wasserman will get some swag ordered so that Board Members attending Sonoma summer shows will be able to sell
- E. Lobbying/Liaison (Hudson)
- F. Medal Finals (Runk)
 - 1. Runk to be in touch with WPE regarding a Zoom meeting with Exec. Committee in June before Prizelist is released
- G. Special Events
 - 1. Clinic (Hayes)
 - a) Hayes is considering the ideas of Don Stewart, Peter Pletcher
 - (1) Borges confirms that Don Stewart is checking his calendar
 - (2) Hayes will contact Pletcher if Stewart is not available
 - b) Equitation Classics (Hudson)
 - (1) Hudson thinking would like to run 4 divisions: Ponies, 14 & Under, 15-17 and 18 and Over
 - (a) With this plan no new awards need to be ordered for 2023
- H. Rules (Hudson)
 - 1. Hudson spoke to Matt Archer regarding NorCal shows being approved if they are PCHA and not USEF

- a) Wasserman to add to Agenda in August for further discussion
- I. Show Standards (Benvenuti)
- J. Technology (Lampton)
 - 1. Borges asked all board members to review the website and make notes on things that need to be updated and changed, asked board members to forward any recommendations to Jen
 - a) Wasserman will add this topic to the Agenda for the August meeting

Meeting adjourned at 3:56pm

IX. DATE & LOCATION OF NEXT MEETING

August 14th, 2023

Zoom Link and Info:

https://us02web.zoom.us/j/4735289012?pwd=Ui81Q2gxUVZQeDNYeit1akJmNlVRQT09

Meeting ID: 473 528 9012

Passcode: 1234 One tap mobile

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+16699006833,,4735289012#,,,,*1234# US (San Jose)