MINUTES

NORCAL HUNTER JUMPER ASSOCIATION

Board Meeting 2024/3 April 22, 2024

Meeting called to order: 3:07pm

I. ROLL CALL:

- a. Present: Benvenuti, Borges, Diefenderfer, Faierman, Hayes, Kyle, Lampton, Lanzone, Runk, Stone, Westhoff
- b. Absent: Belmont, Gleeson, Hudson, Lambert, Rattigan
- c. Guest: Peggy Fackrell

II. CONFIDENTIALITY POLICY

- a. Reminder that all board members have signed the <u>Non Disclosure Agreement</u> and agree to abide by the terms of this document.
 - i. Borges to read the Non Disclosure Agreement

III. SPONSOR REVIEW

- a. Sponsorship levels offered <u>click here</u> for more information to share to interested parties
- b. Current confirmed 2024 sponsors:
 - RoseHill Stables (Grand Champion- 2 Divisions), Headland's Management (Chand Champion), Boundary Gate (Blue Ribbon), Hayes Training (Champion), Riverbend Equestrian (Blue Ribbon)
 - ii. New since January meeting: Ashley Amerio (Grand Champion), Paso Robles Horse Park Foundation (Champion), Riverbend Equestrian (Blue Ribbon), A Friend of NorCal-Anonymous (Blue Ribbon), Sonoma Horse Park (Grand Champion)

IV. MINUTES February 19 Meeting.

- a. See minutes.
- b. Borges approves February meeting minutes, Lampton seconds.

V. FINANCIALS

- a. Financial Review (Runk)
- b. Runk notes that income is up compared to last year; noting income expected to continue to improve now that show season is well underway

- c. Awards for the banquet and year-end are becoming increasingly more expensive
 - i. Diefenderfer suggests placing year-end divisions through 6th, rather than 10th to cut down on costs; notes not many of the lower placings were picked up at the banquet

VI. NEW BUSINESS

- a. Review and discuss email from Lindsay Archer re: EMHA, see letter
 - i. Wasserman reads letter to Board
 - ii. Borges says she will reach out to Archer to offer social media support and learn more about the program and immediate goals

VII. OLD BUSINESS

- a. Proposed Rule Change (Peggy Fackrell)
 - i. **Current Rule:** NorCal shows must be USEF approved and therefore meet the division requirements of a USEF rated horse show. (Article X, Section 1)
 - ii. Proposed Rule: NorCal shows that have the approval of the USEF and/or PCHA, and meet the requirements of aforementioned organizations, including NorCal, will be granted NorCal approval.
- b. Fackrell addresses the Board
- c. Diefenderfer addresses the board, reviewing findings of research
 - i. Reviews the research conducted by the sub-committee
 - ii. States that course designers do not need to be licensed by USEF and FEI, just need to be in good standing under current PCHA rules
- d. Westhoff notes the importance of the relationship with USEF in regards to Safesport and aligning with the national governing body of our sport [USEF]
- e. Fackrell responds to board member concerns with her thoughts; Fackrell exits the meeting
- **f. FIRST VOTE:** NorCal shows that have the approval of the USEF and/or PCHA, and meet the requirements of aforementioned organizations, including NorCal, will be granted NorCal approval.
 - i. Board votes unanimously in opposition
 - ii. Rule change proposal will be published in the next bulletin
 - iii. Board will conduct a 2nd vote at the August meeting

VIII. COMMITTEES:

- a. Banquet (Wsthoff/Gleeson)
 - i. Wasserman notes that the banquet will be January 11, 2025
 - 1. Saturday night format; contract has been signed
 - ii. Silent Auction (Gleeson)

- b. Elections (Faierman)
- c. Publicity (Belmont/Diefenderfer/Lanzone/Gleeson/Kyle)
 - i. Social media post released today honoring Chromatic BF
 - ii. Board members discuss memorial trophy for year-end and slideshow/video at banquet
- d. Fundraising (Borges, Hayes, Kyle, Lanzone)
- e. Lobbying/Liaison (Hudson)
- f. Medal Finals (Runk)
 - i. Runk to review current WPE contract
- g. Special Events
 - i. Clinic (Hayes)
 - 1. Hayes has reached out to Tammy Provost for this year's clinic
 - ii. Equitation Classics (Hudson)
 - 1. Wasserman confirms that Hudson will be running a new format of the Equitation Classics at the 2'6" height; Hudson to provide new specs
- h. Rules (Hudson, Stone)
- i. Show Standards (Belmont, Stone, Benvenuti)
- j. Technology (Lampton, Deifenderfer)

Meeting adjourned 4:18pm

IX. DATE & LOCATION OF NEXT MEETING

Monday, August 12, 2024 at 3:00pm

Zoom Meeting