

**MINUTES**  
NORCAL HUNTER JUMPER ASSOCIATION  
Board Meeting 2021/2  
February 8, 2021

Meeting called to order at:3:01 pm

I. ROLL CALL:

- a. Present: Archer, Borges, Chilcote, DiCorti-Bush, Hayes, House, Hudson, Kalember, Lambert, Lampton, Maddox,, Runk
- b. Absent: Benvenuti, Rattigan

II. CONFIDENTIALITY POLICY

- a. Reminder that all board members have signed the [Non Disclosure Agreement](#) and agree to abide by the terms of this document.

III. SPONSOR REVIEW

- a. Sponsorship levels offered - [click here](#) for more information to share to interested parties
  - i. Current confirmed sponsors for this year:
    - 1. Sequoia Hills Stables (New), Headlands Management, Shady Lane Farm, Looking Stone Farm at Franktown Meadows (New)

IV. MINUTES January 11 Meeting.

- a. [See minutes.](#)

V. FINANCIAL REPORT

- a. Financial reports now available online ([See 2021 Financials](#))
  - i. Runk reviews various items of interest on the financial report
    - 1. All banquet expenses are reflected on this report
    - 2. Only outstanding banquet item is the income from silent auction
    - 3. Administrative income and memberships relatively the same as last year
    - 4. The change in the costs of banquet expenses between the two years is due to the lack of the need for a prior year deposit with the cancellation of this year's banquet
    - 5. Assuming 2021 resembles a normal show year, some of the expenses from 2020 and lack of income should be recouped

6. In an effort to be cautious, NorCal champion and reserve ribbons will be ordered throughout the year on an as needed basis

## VI. NEW BUSINESS

- a. Attendance and Participation (Borges)
  - i. Borges reminds the Board that board member participation is important and will be enforced more strictly this year
  - ii. Borges asks that board members read through the minutes, agenda and financials prior to each meeting
  - iii. Borges notes that board members and committees need to be active in planning their own meetings outside of the scheduled board meetings

## VII. OLD BUSINESS

- a. NorCal Senior Medal Finals eligibility change (Lampton)
  - i. Old: The winners of the NorCal Junior and Senior Medal Finals are no longer eligible to compete in the NorCal Medal Class. Juniors may, however, compete in the Senior Medal Class when they move up to the Amateur division.
  - ii. New: (Junior) The winners of the NorCal Junior Medal Finals are no longer eligible to compete in the NorCal Medal Class. Juniors may compete in the Senior Medal Class when they move up to the Amateur division.
  - iii. New: (Senior) The winners of the NorCal Senior Medal Finals are no longer eligible to compete in the NorCal Medal Class **for the next 7 years following their win.**
    1. **2nd VOTE: Postponed until April meeting.**
- b. NorCal Senior Finals may be combined with Jr (Lampton)
  - i. Old: Beginning in 2016, if there are fewer than eight entered finalists in the NorCal Senior 3'6" Medal Finals the final for Juniors and Seniors will be combined.
  - ii. New: If there are fewer than eight entered finalists in the NorCal Senior 3'6" Medal Finals the final for Juniors and Seniors **may** be combined.
    1. **2nd VOTE: Postponed until April meeting.**

## VIII. COMMITTEES:

- a. Banquet (Rattigan, Kalember)
  - i. Kalember confirms that she has made good headway with silent auction items
    1. The 32auctions.com platform will be used
    2. Aiming for 3/1/21 launch date
  - ii. Borges and other board members can push the auction at first two weeks of NWC
  - iii. The auction will be open through 3/15/21
- b. Elections (DiCorti-Bush)
- c. Publicity (Chilcote)

- i. Chilcote notes that the roll out on social media presentation for the 2020 year-end awards has been delayed as Ryan Polli is still working on editing images
  - 1. Chilcote notes that they are aiming for end of the week to begin the rollout
  - 2. It is estimated that the entire campaign will last about 1 week
- ii. Archer, Chilcote, and Wasserman to confirm with Brit on the rollout plan for the next month and how it will coincide with silent auction press and annual membership and program reminders
- d. Fundraising (Borges)
  - i. Borges asks that board members assist with pushing sponsorships through their contacts and direct any potential sponsors to herself or Wasserman for further information
- e. Lobbying/Liaison (Kalember)
  - i. Will have PDF of USHJA member benefits available for the March meeting
- f. Medal Finals (Runk)
  - i. Nothing to report
- g. Special Events
  - i. Developing Young Professional Program - Tabled to 2022
  - ii. Clinic (Hayes)
  - iii. Equitation Classics - Tabled to 2022
- h. Rules (Hudson)
  - i. Hudson confirms that USEF will no longer allow for the \$3 per horse fee to be collected by show managers starting in 2022
    - 1. Adds that PCHA and Arizona will be faced with the same situation
    - 2. Board will further discuss this issue at future meetings
- i. Show Standards (Hudson, Benvenuti)
- j. Technology (Lampton)
  - i. Lampton confirms that she is currently working on online auction
  - ii. Lampton also setting up a password manager to share passwords more safely between board members

#### IX. DATE & LOCATION OF NEXT MEETING

March 22nd - 3:00pm via Zoom

<https://us02web.zoom.us/j/4735289012?pwd=Ui81Q2gxUVZQeDNYeit1akJmNlVRQT09>

Meeting ID: 473 528 9012

Passcode: 1234

Meeting adjourned at: 3:47pm

